

CORPORATE PARTNER PROGRAM

Thank you for your interest in Southwest Christian High School's Corporate Partner Program (CPP). We love providing local businesses with successful, targeted marketing that will increase business revenue while benefiting the students of Southwest Christian High School (SWCHS).

SWCHS is a college-prep high school for students in grades 9-12, located in Chaska, Minnesota. SWCHS is a Christian, non-denominational school serving families from more than 85 area churches and 35 communities.

Southwest Christian utilizes a discipleship model of Christian education, helping students to think and act biblically in their worldview. Southwest Christian offers a strong Christ-centered program in academics, fine arts, student leadership, service, and athletics. Weekly chapels, discipleship groups, service opportunities, mission trips, and Bible classes challenge our students.

The CPP marketing program is modeled after other successful programs around the US, where community businesses build an affinity with the local private preparatory school by targeting advertising to the families and supporters of the school.

The revenue generated by this partnership provides scholarships and operating income for SWCHS, which enables students who could not otherwise afford private education to thrive and succeed. In turn, this partnership also encourages SWCHS families and friends to shop CPP businesses which develops consumer habits and generates additional revenue that will benefit that business for years to come. We welcome your questions and aim to provide a positive and profitable marketing opportunity for you in the short and long term.

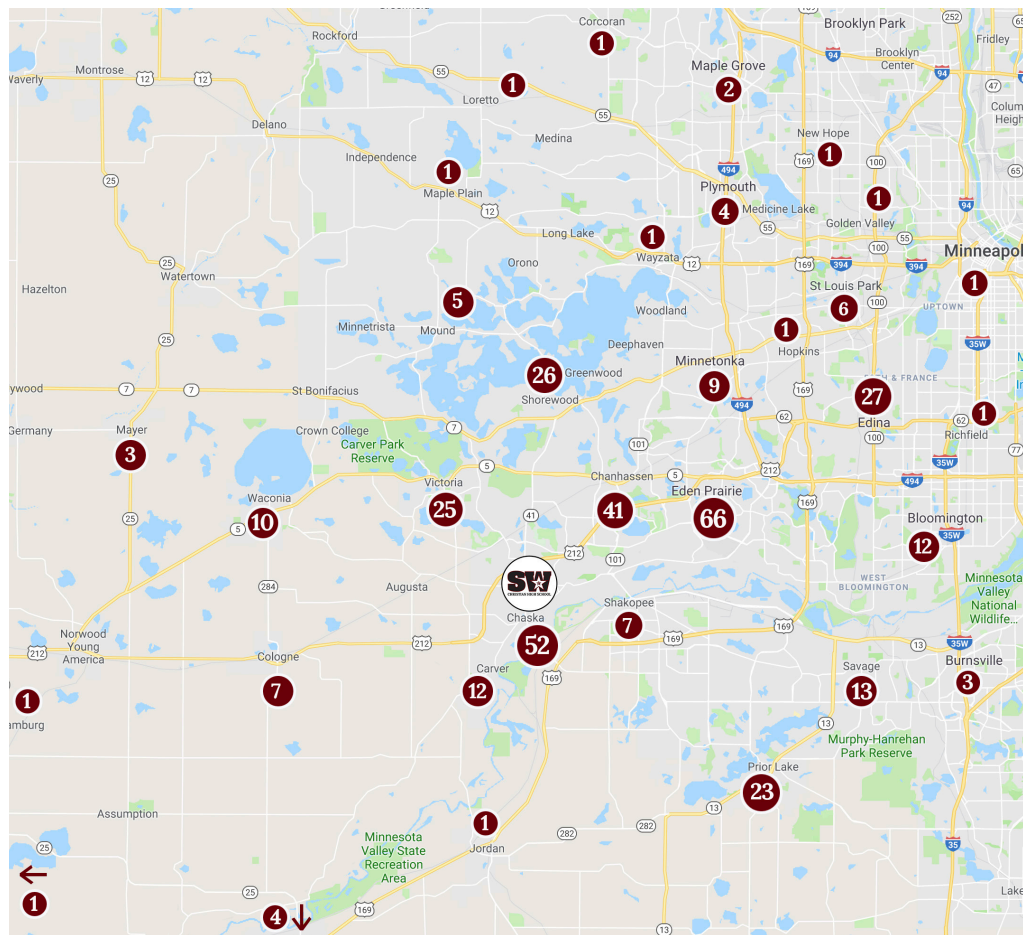
Partnering with you,

Leslie Robertson

Development

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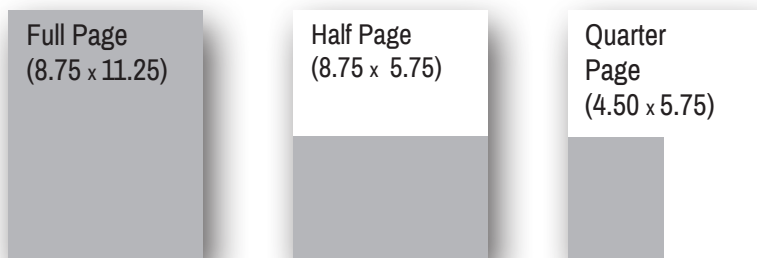
Where our students are from in the Twin Cities metro

SPONSORSHIP LEVELS

	Platinum	Gold	Silver
Cost	\$2,000	\$1,500	\$1,000
Seasonal Program Ad	Full Page	Half Page	Quarter Page
Digital Logo Ad	Included	Included	Not Included

ADVERTISEMENTS

An annual agreement includes placement in all three seasonal activity guides. These all-color programs are provided at all home games and are typically retained by SWCHS families and event guests throughout the season.



PRINT AD SPECS:

- High-res PDF with no crop marks
- Min. 300 dpi @ 100% size

PRINT AD SPECS:

High resolution .png file of logo **or** .jpg with white background

DIGITAL SIGN LOGO

Promote your business on our school digital signage located in the school's main entrance.

LOGO SPECS 1920 x 1080 pixels (widescreen image) in .jpg format

CORPORATE PARTNER LOYALTY

We receive many requests to promote local companies and events. We reserve the right to only allow the promotion of our corporate partners.